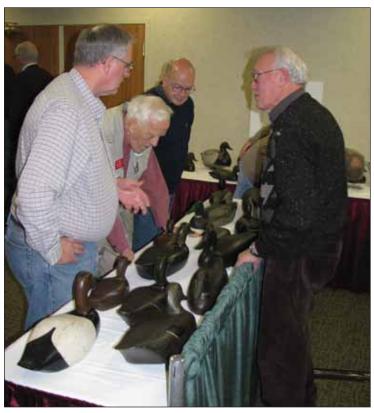
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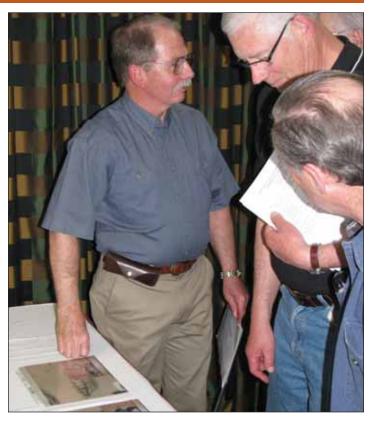


D•E•C•O•Y collectors association NEWSLETTER

MEMBERSHIP CONTINUES TO GROW IN 2009 PREPARATION UNDERWAY FOR OUR 45TH SHOW



The 2009 seminars were a great success as we received many positive comments from those that attended. Thanks to Board member and leader Rose Claussen for her dedication to making these events meaningful, relevant and well planned. They have become an important asset for our membership and the educational mission of our organization. It takes a considerable amount of knowledge and time to organize the material and create the presentation. Bill Stout was very kind to bring over three dozen samples from the Saginaw Bay region and the opportunity to see many of



these decoys for the first time was appreciated. As you can see from the sample picture there was lots of discussion following the formal presentation. Vaughn Walters presentation was one of the most well attended seminars in our history. It was clear from the engaging discussion that we will have more of this type of activity. One old time collector told me, "I knew that all paint is original, just didn't know when it was applied!" Vaughn's seminar was a big help for collectors of all levels of all types of decoys. A special thank you to all who made these events so successful.

Winter 2010 Founded 1966

MIDWEST DECOY COLLECTORS

OFFICERS

Rick Sandstrom President
Jim Wierzba Vice-President
Tom O'Key Treasurer
Steve Handevidt Secretary

BOARD OF DIRECTORS

Tom Bosworth Roger Ludwig
Rose Claussen Peter Marsh
Gene Davis Tom O'Key
Herb Desch Rick Sandstrom
Alan Haid Joe Tonelli
Steve Handevidt Jim Wierzba

PURPOSE

The purpose of the Midwest Decoy Collector's is to foster the hobby of decoy collecting by attracting new collectors, by seeking out and preserving old decoys, gathering information about old carvers and their methods of historical records, and holding an annual show for decoy collectors and carvers for the exchange of information.

The Midwest Decoy Collectors Association is a nonprofit, educational organization, incorporated under the laws of the State of Illinois. It invites membership to all persons who have an interest of any kind in collecting decoys and sporting collectibles.

DUES

Dues are \$15.00 a year, or \$40.00 for three years, payable on January 1. This entitles members and a guest free admission to the April show, newsletters and an annual directory listing all members. The mailing address label indicates what year's dues have been paid. Please mail your dues with checks payable to M.D.C.A. to the following address: Herb Desch • (312) 337-7957 6 East Scott Street, #3 Chicago, IL 60610-2321

WEBSITE www.midwestdecoy.org

PRESIDENT'S CORNER

Thank you for all the effort and support to MDCA. 2009 finished with another increase in membership and show support was good in spite of the tough economic environment. We filled the selling rooms and the tables in the Megacenter. The week started earlier than ever with 125 rooms occupied by Monday. It is clear that we made some scheduling mistakes and filling Wednesday with seminars and the extra auction was not the right plan for our members. It resulted in too much time taken away from the room activities. I apologize and we will not let it happen again. I understand that this is precious time for all of us and must not be wasted. We have had several discussions with Gary and Frank at Guyette & Schmidt and it is clear that we have already made progress on better collaboration for 2010.

Our focus in 2010 is to get a better balance to the activities and reach out to get more public attendance on Saturday at the show. Each year the trading has moved earlier and earlier in the week and last year the best trading night was Tuesday. The week has gotten too long for many and we are working to rearrange the events to help your scheduling. We would love to hear from any of you that have suggestions.

Our promotion plans include listing in the auction catalog and flyer, special free admission for those bringing decoys for evaluation and other incentives to bring in new traffic. We are focused on finding more new members and attendees.

2009 brought some changes to our board. Ken Cole has elected to leave the board. A special thanks to Ken Cole for his service on the board and the excellent display, presentation and booklet on Michigan decoys. Gene Davis has accepted our invitation to join the team and is focused on helping deliver our member communications.

Please check the reminder list on the next page and make sure that all your info is current, dues are paid and show plans are made. Things are moving rapidly this year and we have some earlier deadlines in order to complete the plan for our 45th Annual gathering. Help us solicit more members.

Our thoughts and prayers go out to the families and friends of member Billings, Clark, Dashner, French and Lehmkuhl who have passed.

Best Wishes for a Successful 2010 and Happy Collecting! I hope to see you at the shows.

Rick

ABOUT OUR ORGANIZATION

We need your help. There is a lot to do to sustain our organization and the first quarter of the year takes considerable effort to achieve another successful year.

Check your listing in the directory and make sure that all of your information is current including your email. We are receiving more requests for help with identification, evaluation and support. We intend to begin using outbound e-mail to solicit your help with these fresh decoys.

Make sure that your dues are current so that you are listed in the new directory. Last year we started advertizing in the directory and if you want to be listed this year make sure your material is sent to Herb not later than 1 March. Rates are \$50, \$100 or \$200 depending on the size of your listing. There are some listings in last years directory if you want see some samples. Both the table letter and the renewal reminder have been sent so please take action quickly so that we include you in the new activities planned for this year. The first pass is complete on

room assignments for 2010. Make sure that your reservation information with Pheasant Run is correct. Room assignments take a lot of time in order to attempt to provide the best fit for everyone. We give priority to those with tables who volunteer to help the organization's activities. We need more volunteers for the show support and registration during the week. In addition, we need help during the year with membership, web content and promotion if any of you can provide assistance. A reminder, the Midwest Decoy Collector's Association is a recognized non-profit with status under the Federal tax code as a section 501(c)3 organization. This gives us the opportunity to receive contributions that are tax deductible. Please consider us in your gifting plans. We need to upgrade our computer capability and will use any gifts to support our new member outreach program.

Our 2010 program plan has been adjusted to try and recruit new members and locate more decoys. We will be providing free

REMINDERS

- Update Information
- Renew Membership
- Reserve Tables
- Send Directory Ad
- Make Room Reservations
- Volunteer
- Identify and Sign up New Members

admission to those who bring in antique decoys for identification and are distributing free tickets for Saturday to attempt to expand our show attendance. In addition, we are well on our way to developing a significant door prize program to stimulate show purchases. More information will be released on this exciting development next month.

Last year we had a record demand for rooms. It was clear that there was a significant inventory available. Those who were successful brought fresh inventory, recognized that St. Charles attendees are serious collectors and factored in the reality of the economy. Success at St. Charles demands good stuff priced right. The demand and pricing from the beginning of the decade is history.

ABOUT YOUR ASSOCIATION



















Long Island Display Was Wonderful

Foster Family









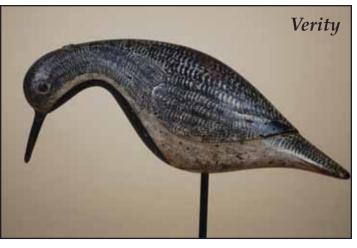








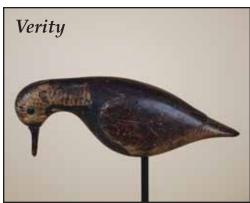
















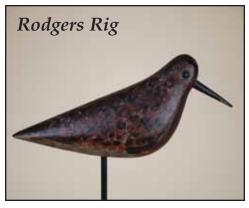
















Ellison



























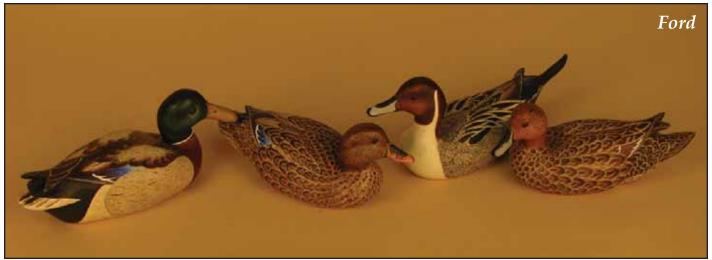


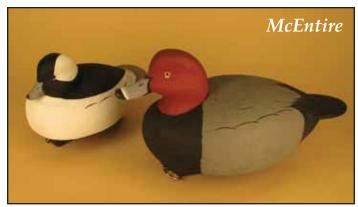


Modern Carvers



















Modern Carvers



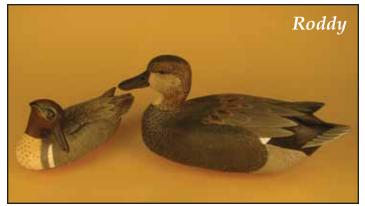








Modern Carvers











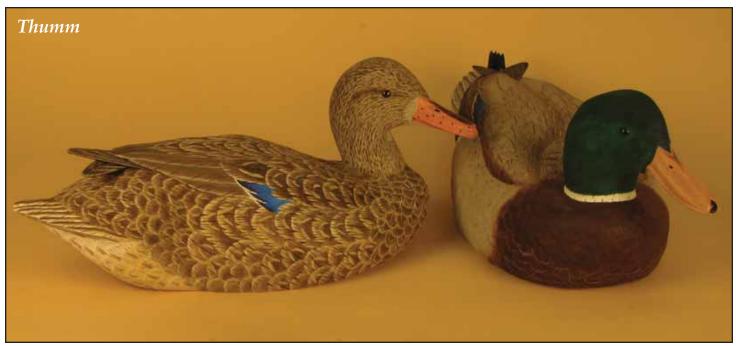








Modern Carvers

























CONVENTION WEEK IS FUN

Make Plans To Attend The 45th National Antique Decoy & Sporting Collectibles Convention

HOSTED BY THE MIDWEST DECOY COLLECTORS ASSOCIATION



APRIL 23 - 24, 2010

Friday: 2pm-8pm - Saturday: 9am-3pm

Pheasant Run Resort • St. Charles, IL Open to the Public • \$5.00 Admission

- 400 Table Show
- · Antique Southern Decoy Display
- Contemporary Carver Display
- · Free Identification & Evaluation
- Collector's Seminars
- Room to Room Trading
- · Guyette & Schmidt Auction

Join MDCA today for only \$15!

Membership includes:

Free admission to the annual show, subscription to all newsletters, and the annual membership directory.

EVENT SCHEDULE

Tuesday, April 20

Room-to-room trading

Wednesday, April 21

Room-to-room trading

10am: Seminar - Joseph B. French - Decoy Collecting Legend

3pm: Seminar - The Factory Decoys of Peterson, Dodge and Mason

6:30pm-8:30pm: Welcome Reception and Auction Preview Sponsored by Guyette & Schmidt

Thursday, April 22

Room-to-room trading
Book Preview and Author Signing
9am: Member Registration Begins
11am: Guyette & Schmidt Auction

Friday, April 23

10am: Guyette & Schmidt Auction

2pm - 8pm: Table Show & Decoy Displays in the Mega Center 8pm: Networking Dinner Buffet

Saturday, April 24

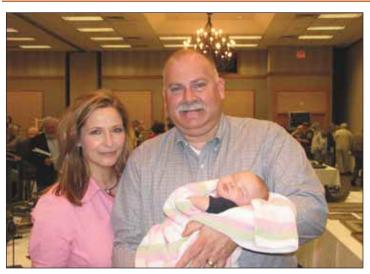
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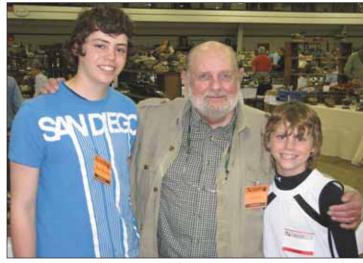
For Up-To-Date Show Details:

www.midwestdecoy.org - 312.337.7957



SPECIAL INTEREST





QUALITY TIME WITH GREAT PEOPLE CONFIRM YOUR PLANS NOW – DON'T MISS OUR 45TH ANNUAL SHOW APRIL 23-24

Midwest Decoy Collectors Association

312.337.7957 • 319.364.8556 fax • www.midwestdecoy.org • mdc@midwestdecoy.org